

# Hunter Hill

1012 Silver St.  
Ottawa ON. K1Z 6H7  
613-983-5447

hunterh.ca  
hunter.hill@hey.com

## Professional Summary

Senior graphic designer and creative lead with over a decade of proven experience delivering visual communications across agency, government, and institutional environments. Expertise in brand systems, multi-channel design, and translating complex information into clear, accessible communication products.

Most recently led creative services at the House of Commons, establishing design standards, guiding national communications, and mentoring teams to deliver consistent, high-quality work.

## Core Competencies

### BRAND AND DESIGN LEADERSHIP

- Creative direction
- Brand governance and guidelines
- Design systems
- Team leadership and mentorship
- Stakeholder collaboration
- Design workshops

### UX & DIGITAL DESIGN

- Wireframing and prototyping
- Component libraries
- Accessibility (WCAG, AODA)
- CMS platforms

### CAMPAIGN AND COMMUNICATIONS

- Campaign strategy and metrics
- Email marketing
- Print and direct mail
- Event and environmental design
- Social media
- Analytics and reporting

### TOOLS

- Adobe Creative Suite (Illustrator, InDesign)
- Figma
- Microsoft 365
- Mac & PC

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## Experience

### HOUSE OF COMMONS OF CANADA, OTTAWA ON.

MANAGER, CREATIVE SERVICES

2023 – 2025

Led creative direction and delivery of national communications across digital and print election campaign platforms within a complex, multi-stakeholder environment.

- Directed visual strategy for national initiatives including the federal budget, Fall Economic Statement, and Canada Carbon Rebate.
- Provided oversight of and mentored a multidisciplinary team of designers, establishing workflows and project standards to support a high-performing team.
- Implemented and documented design standardization to ensure brand consistency across multiple teams and contributors.
- Collaborated with senior stakeholders, including Ministerial Offices and executive leadership, effectively translating complex policy into clear, accessible visual communications.
- Regularly presented creative concepts and recommended strategic direction to senior leadership, including Prime Minister's Office staff and Chiefs of Staff.
- Consistently managed timelines, priorities, and resourcing across high-volume deliverables.
- Advocated for accessibility and user-centered design practices across all outputs.

### HOUSE OF COMMONS OF CANADA, OTTAWA ON.

SENIOR ADVISOR, DIGITAL AND CREATIVE

2022 – 2023

Researched and delivered end-to-end design and creative strategy across digital and print communications.

- Identified and delivered integrated design solutions aligned with business objectives and brand strategy.
- Spearheaded the creation of a centralized design asset library and template system, enabling non-designers to produce accessible materials in line with brand identity.
- Presented concepts and design rationale to senior stakeholders, incorporating feedback while maintaining design integrity and accessibility standards.

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## HOUSE OF COMMONS OF CANADA, OTTAWA ON.

GRAPHIC DESIGNER

2020 – 2022

- Designed graphics optimized for digital and social media platforms.
- Developed templates and style guides for direct mail products.
- Collaborated with analytics teams to iterate and optimize designs based on performance insights.

## ENSEMBLE MTL, REMOTE

UX DESIGNER

2025

- Conducted UX audit of campaign website, identifying opportunities to improve usability and clarity.
- Developed component library to support scalable, consistent design across dynamic campaign content.
- Streamlined production workflows by automating image processing, improving efficiency and output consistency.

## BANFIELD, OTTAWA ON.

ART DIRECTOR / CREATIVE DESIGNER

2015 – 2019

- Led design and art direction for clients including Canadian Automobile Association, the Canadian Air Transport Security Authority, and Export Development Canada.
- Developed brand guidelines, templates, and campaign assets.
- Directed creative assets including photography, video, and voice talent, ensuring deliverables fulfilled client requirements.
- Provided clear, actionable feedback to designers and cross-functional teams.
- Coordinated deliverable timelines with production teams to deliver projects on time and within scope, ensuring accuracy and completeness across all deliverables.

## REALDECOY, OTTAWA ON.

INTERACTION DESIGNER

2009 – 2013

- Designed user interfaces and digital experiences for clients including the Canadian Automobile Association, Home Hardware, and the Canadian Museum of Nature.
- Participated in discovery sessions to define project requirements and align design solutions with client goals.
- Produced information architecture documents, wireframes, and high-fidelity prototypes to support project requirements, client goals, and user-centered design.

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## Education

**Advertising and Marketing Communications Management**  
ADVANCED DIPLOMA - ALGONQUIN COLLEGE, OTTAWA, ON. 2009

## Additional Experience

- Federal Election Campaign - Carleton Riding (2025)
- Federal Election Campaign - HQ (2021)
- Board Member Wellington West B.I.A. (2019)